

# BIZBASH INSIDE EDGE

## First Annual Do-Gooders Do-Dah Honors Philanthropists and Gives Back to Local Charities

Northbrook Mercedes-Benz dealership Autohaus on Edens, in partnership with BizBash and Make It Better magazine, welcomed 350 guests representing more than 100 charities to its showroom for the first annual "Do-Gooders Do-Dah" in February. The event honored the selfless work of local philanthropists and featured the awarding of event packages worth \$10,000 dollars to four randomly selected charities in attendance.

Several area vendors added to the gathering, donating both time and services to transform Autohaus's showroom into a stunning event environment. Erin Patrick Events worked to convert the space into a myriad of seasons, while Matt Woodburn and his team at Sound Investment provided state-of-the-art lighting. Mary Rothe-Slivka and Artists, Events & Entertainment sourced entertainment by the Michael Walters Orchestra and psychic entertainer Ross Johnson. In addition, Halls Rentals supplied tables, glasswear, and china.

Event packages took on seasonal themes and included use of Autohaus's

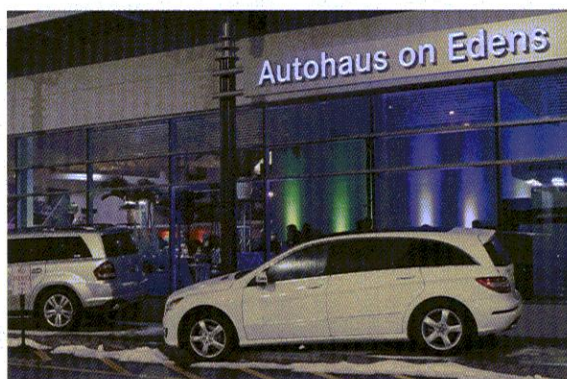
showroom, with complimentary catering, entertainment, and floral services provided by various Chicago vendors. Each package also incorporated event design by Erin Patrick Events, decor by CORT Event Furnishings, and flowers by Topiarius.

Illinois-based charity Leukemia Research Foundation won the "winter" package, featuring catering by Catered by Design and entertainment by DJ Harsh and psychic Ross Johnson.

Habitat for Humanity took home the "spring" package, which included catering by Toffee Break and entertainment by the Michael Walters Orchestra.

North Suburban Y.M.C.A., a North Shore community organization, was awarded the "summer" package, with catering by Wolfgang Puck and entertainment by Fig Entertainment.

Glencoe Interfaith Builders, a



volunteer organization that works alongside Habitat for Humanity, won the "fall" package. Event services included catering by Berghoff and music by Rendezvous.

In addition to these event packages, more than \$10,000 in raffle prizes was dispersed to Chicago-area charities during the night's silent auction. Auction items included packages from Red Door Spa, Roma Photography, and Evian, as well as entertainment by Quick Change and a Mercedes-Benz pedal car for kids.

To honor local philanthropists, Northbrook Toyota in partnership with Autohaus on Edens also arranged a friendly contest that encouraged event attendees to submit their nominations for "Do-Gooder of the Year" via a brief video clip produced on-site by Live Prints Media Services. A Facebook page was also created for non-attendees to submit footage. Rifath Khan, executive director of the Douglas Center, and Eva Kripotos of the Turning Point Behavioral Health Care Center came away with high honors, each receiving \$5,000 for their respective charities — \$2,500 from Northbrook Toyota and matched by Toyota Motor Sales USA with \$2,500.

